

**BANARAS HINDU UNIVERSITY
FACULTY OF MANAGEMENT STUDIES**

COURSE STRUCTURE OF MBA (IB) Programme

1. CREDIT: Definition

One instructional hour per week in a course during the semester shall be considered equivalent to one credit.

A credit can be earned from lectures/tutorials, practical/ *viva-voce*, project/field work, report writing etc. Credits can also be awarded for industry visits and other course requirements such as dissertation, minor and major projects etc. The credits for an activity are given only when an activity is completed and cleared as prescribed in the syllabus.

MBA-IB PROGRAMME

Students of the two-year (four semester) MBA IB Examination shall be examined in the following subjects in accordance with the syllabi or course prescribed in the following Ordinances.

MBA IB I Semester:

Course	Nature of Course	Credit
A. Core Course	Core Course	4
MIB-111 Management Principles & Values	Core Course	4
MIB-112 Accounting & Financial Analysis	Core Course	4
MIB-113 Quantitative Techniques	Core Course	4
MIB-114 International Economics	Core Course	4
MIB-115 Global Environment & Management	Core Course	4
MIB-116 Marketing		24
Total Credit		
B. Open Choice (Audit Course)		
BAC-001 Communication Skills	Open Choice (Audit Course)	2
BAC-002 SPSS and its Research Applications	Open Choice (Audit Course)	2
Credit		4

MBA IB II Semester:

Course	Nature of Course	Credit
A. Core Course	Core Course	4
MIB-121 Organizational Behaviour & Ethos	Core Course	4
MIB -222 Management Accounting & Control	Core Course	4
MIB-123 Finance	Core Course	4
MIB-124 Research Methods in Management	Core Course	4
MIB-125 Operations Management	Core Course	4
MIB-126 Human Resource Management		4
Total Credit		24
B. Open Choice (Audit Course)*		
BAC-003 Personality Development	Open Choice (Audit Course)	2
BAC-004 GD/Interview Techniques	Open Choice (Audit Course)	2
Credit		4

MBA-IB III Semester:

Course	Nature of Course	Credit
A. Core Course		
MIB-211 Transnational Strategic Management	Core Course	4
MIB-212 Computer Application & MIS	Core Course	4
MIB-213 Entrepreneurship & Project Management	Core Course	4
MIB-214 International Marketing	Core Course	4
MIB-215 Overseas Buyer Behaviour	Core Course	4
MIB-216 Comparative International Management	Core Course	4
MIB-217 Practical Training (8weeks) (a) Presentation (4 Credit) (b) Training Report (4 Credit)	Core Course (No Choice)	8
Total Credit		32
B. Open Choice (Audit Course)		
BAC-005 Soft Skill Development	Open Choice (Audit Course)	2
BAC-006 Accounting for Non-Accounting People	Open Choice (Audit Course)	2
Credit		4

MBA IB IV Semester:

Course	Nature of Course	Credit
A. Core Course		
MIB-221 Seminar in Transnational Business Policy	Core Course	4
MIB-222 Export Management & Logistics	Core Course	4
MIB-223 International Financial Management	Core Course	4
MIB-224 International Banking & Business Laws	Core Course	4
MIB-225 Dissertation	Core Course	6
MIB-226 Viva Voce	Core Course	2
Total Credit		24
B. Open Choice (Audit Course)		
BAC-007 Cross Cultural Training	Open Choice (Audit Course)	2
BAC-008 Organizational Skills & Team Building	Open Choice (Audit Course)	2
Credit		4
Grand Total		104 +16

Minimum credit requirements for the MBA-IB programme = 104 credits.