

## **An Appeal**

**‘Mūlyavimarśa’** is a bi-annual and bi-lingual (Hindi & English) publication of **‘Malaviya Moolya Anusheelan Kendra’ (MMAK)** of the Banaras Hindu University. It is a refereed research journal having **ISSN No. 0976-3694**. The MMAK was inaugurated in 1991 for the promotion of ethics and human values among the intelligentsia as well as those not-so-learned. Inspired by the life and deeds of Mahamana Madan Mohan Malaviya, the Centre has been engaged in propagating the need to inculcate human values in the lives and works of the present day people. **‘Mūlyavimarśa’** has been a vehicle of spreading these ideas and the various related works undertaken to fructify them. We invite readers and writers to contribute to this journal as also to the centres website articles and essays relating to ethics and human values and its origin, nature and index impact on everyday life of the trouble-torn people of the present day society. Writings may also be based on such episodes and reminiscences that are likely to inspire people for living a moral and value based life. We would become analysis of current social, political and economic developments in the light of moral and ethical values.

Contributors are requested to send their writings in 5000 to 10000 word limit in soft and hard copies in Times New Roman font (for English articles) and APS-Priyanka Roman (for Hindi articles) of size 14 and spacing 16.8 using Pagemaker 7.0 following the standard style sheet.

