Introduction: Development models have historically been hyper economic magnifying the central role capital and technology at the expense of humans who produce these conditions of development. Conventional development thinking revolves around an upward ascending movement featuring greater levels of energy, efficiency, quality, productivity, complexity, comprehension, creativity, mastery, enjoyment and accomplishment. All these consequent outcomes need to play itself out within defined programmes of intervention. However lately there has been a shift in development thinking from development as a plan to development as a process beyond production enhancing models to productivity enhancing models (Castle.)

This shift in development thinking probably expresses itself best in the word social development for social development seeks to rescue missing social being and social relations form the development paradigm by bringing back society and social institutions to the centre of development debate. Social Development theory attempts to explain qualitative changes in the structure and framework of society that help the society to better realize aims and objectives. Social development is about improving the well-being of every individual in society so they can reach their full potential. The success of society is linked to the well-being of each and every citizen. Social development means investing in people. It requires the removal of barriers so that all citizens can journey toward their dreams with confidence and dignity. It is about refusing to accept that people who live in poverty will always be poor. It is about helping people so they can move forward on their path to self-sufficiency.

The conference on Rethinking Development: Social Development Today aims consolidate different woks on within the social development perspective by deliberating on original theoretical and empirical research from the academics, government, industry and civil society organisations. Seen as a process social development manifest itself in many forms including cohesion, empowerment, inclusion, social security, peace, well being and a just society. It is different from development as long as it is a process rather than a programme. It is also different from development as far as agency is not limited to only the capitalists or the technocrat. Social development is brought about by more than one agencies including but not confined to Government, Industry, Civil Society and the people themselves.

The conference will be divided (but not limited to) into the following thematic areas:

1. Interrogating Social Development: Interdisciplinary Social Science Research
2. What is Social Development: Dimensions, Determinants and Directions
4. Policy Reforms and Good Governance
5. Sustainable Development, Urban Expansion, Smart Cities
6. Industries, Corporate Social Responsibility and Social Development
7. Regimes, Policy Paralysis and Social Development Programmes
8. Voluntary Organisations, Civic Engagement and Social Development.
9. Subalterns, Exclusion and Social Development

*The Conference:* The Indian Social Science Association-ISSA a premier and pioneer Social Science Association in the Country will be completing its FIFTY (50) YEARS of incorporations in the year 2017. The All India Conference of ISSA will be held under the aegis of Department of Sociology, Banaras Hindu University, Varanasi from 10th Feb.2017 to 11Feb.2017. Organizing Secretary on behalf of Department of Sociology, BHU and ISSA, Agra invite original theoretical and empirical research papers from Scholars, faculty members, civil society activists, bureaucrats and students for participation and presentation in the two day seminar on Rethinking Development: Social Development Today. The Conference aims to produce a two day long quality debate by experts and activists on different aspects social development today.

*The ISSA gives Awards and Fellowships to Senior Social Scientists and Young Social scientists for their contribution to Social Science.* These awards will also be awarded in the 50th year at BHU.

Varanasi is a historic city in Eastern Uttar Pradesh known for its Hindu Temples, Benarasi Saree, Sarnath as a prominent Buddhist & Jain pilgrimage centre. The city is connected to all major cities in India by Air, Rail heads and by Road. Banaras Hindu University is located on riverbank of river Ganges which is 06 km away from nearest rail head and 32 km from Lal Bahadur Shastri (Babatpur) Airport. Prepaid and post-paid cabs Taxies (Ola also), Auto rickshaws are available from Railway Station and Airport to the venue of the Conference.

Local hospitality including travel, boarding and lodging will be provided to only invited speakers by the organizers. We will not be able to provide for travel expenses, boarding and lodging to other participants. For boarding and lodging kindly book on line as several hotels (no star (below 1000 a day) to 5star) are there in Varanasi. If you are not able to book rooms by yourself, kindly inform us in advance. On payment basis we will book room for you.

*Call for Papers:* Abstracts (with keywords) in not more than 300 words written in either Hindi or English must be e-mailed to the email id arvindvns@outlook.com and a copy to socialdevelopment2017@gmail.com on or before 25th January 2017. Abstracts in English must be typed in Calibri (Body) with front size 12. Abstracts in Hindi must be in krutidev 010 with front size 14. Acceptance of the abstract will be communicated by 27th Jan. 2017. Full paper by the confirmed participants has to reach the organising secretary by 1st Feb 2017. Only soft copy (abstract & full paper) will be accepted. All queries related to abstract, paper submission be directed to Prof A K Joshi and Dr. C D Adhikary, Department of Sociology, BHU, arvindvns@outlook.com and to socialdevelopment2017@gmail.com, 9839335199, 9451722579.

*Registration:* Scholars desirous of participating and presenting paper in the conference has to register themselves in the conference by paying a registration fee (INR 750 for research scholars, temporary/fixed honorarium lecturers, and Rs.1500 for other participants) by net banking/at par cheque/DD to the organising secretary by 1st Feb.2017. There is no provision of late registration, spot registration and registration
in cash. Payment of registration fee should be in favour of Organising Secretary, AISSAC-2017. The details of current account/net banking are as below:

**Name of Account: Organizing Secretary, AISSAC -2017**

**Bank Name:** SBI , BHU, Varanasi-221005

**Current Account No:** 36318463419

**RTGS/NEFT Code:** SBIN0000211

**SWIFT Code:** SBININBB501

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<th>Professor A P Singh</th>
<th>Dr. C D Adhikary</th>
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**Rethinking Development: Social Development Today**

**Organizer**

Department of Sociology  
BANARAS HINDU UNIVERSITY  
Varanasi, UP, 221005

**Date**

10-11 February 2017

**Abstract**

25 January 2017

**Email:** arvindvns@outlook.com  
and also copy to socialdevelopment2017@gmail.com

**Full Paper**

01 February 2017

arvindvns@outlook.com

**Registration**

Last date 1st February 2017

**Fee Payment**

Cheque/Bank draft/DD/Online (INR 750 for research scholars/1500 for others)

**Logistics**

Local Hospitality by the Organizers (Only Conference Days)  
No T A/ D A
Registration Form

ALL INDIA CONFERENCE OF ISSA
UNDER THE AEGIS OF DEPARTMENT OF SOCIOLOGY,BHU
ON
RETHINKING DEVELOPMENT: SOCIAL DEVELOPMENT TODAY
10-11 February 2017

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Send it to:
Prof Arvind Kumar Joshi
Organizing Secretary AllSSAC-2017
Department of Sociology
BHU,Varanasi-221005