

Institute of Management Studies (Faculty of Management Studies)



Empowering Managerial Minds Since 1968

About BHU

Internationally reputed temple of learning

The largest residential university of Asia

Institution of Eminence

The biggest university library

The largest alumni base in India





Faculty ratio of 12:1



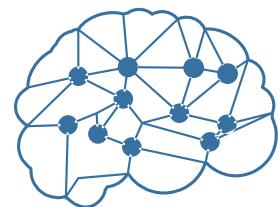
Ranked among the top 30 B-Schools in India



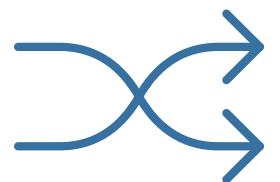
Ranked among the top 50 B-schools in the NIRF rankings.



Experienced faculties with over 15 years of experience



Legacy of over 50 years with more than 5000+ alumni base



Most attractive ROI across all B-schools

About IM (FMS) - BHU



Courses Offered

**Master of Business Administration
(MBA)**

**Master of Business Administration -
International Business (MBA IB)**

**Master of Business
Administration-Agri-Business**

**Doctoral Programme in
Management Studies (Ph.D.)**

**Post Graduate Diploma In Health
Care Management**

**One-Year (Part-Time) P.G. Diploma
in Business Administration (PGDBA)**

**One-Year Diploma in Microfinance &
Entrepreneurship**

**One-Year Diploma in Leisure &
Hospital Management**

**Six-Month Certificate program in
Health Care Management**

OUR JOURNEY

Established and started Management Programme (BBA,MBA and Ph.D)

1968

1990

1984

Obtained Independent Faculty Status

Started Master of International Business Administration (MIBA)

2001

Recognized as one of the QIP centers by the AICTE

Started MBA-AB to be run at RGSC, Barkachha, Mirzapur

2006

2015

Recognized as Institute of Management Studies

AIC (Atal Innovation Center) IM-BHU, funded by Niti Aayog, was inaugurated by Hon'ble Prime Minister

2018

LEADERSHIP AT IM(FMS)-BHU



Prof. S.K. Dubey

DIRECTOR
Institute of Management
Studies
Banaras Hindu University



Prof. H.P. Mathur

DEAN AND HEAD
Faculty of Management
Studies
Banaras Hindu University

Our Esteemed Faculty



Prof. SK Dubey
Director & Professor
Ph. D., MBA, B. Com (Hons)

Specialization: Marketing
Area of Research: Retail, Advertising, Rural Marketing
Awards & Achievements: Best Teacher in Retail Management Award of 20th Dewang Mehta Business School Award 2012.



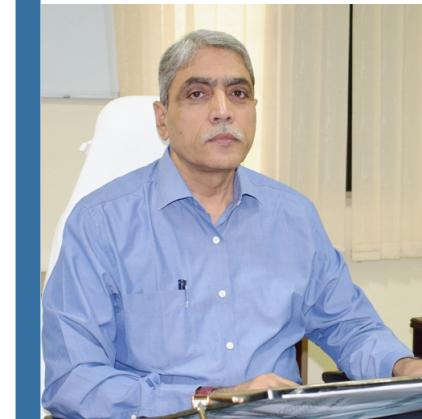
Prof. H.P. Mathur
Head & Dean Professor
Ph. D., MMS, B.Tech., CAIIB, UCDG

Specialization: Finance
Area of Research: Strategic Management & Finance
Awards & Achievements: Best Placement Officer, Lifetime Achievement Award for contribution to education, Thailand, 2022



Dr. Raj Kumar
Professor

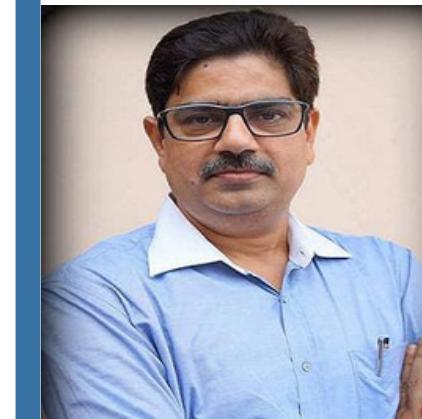
Director In-Charge, Dean & Head (1 Jan 2016 to 22 July 2018)
D.Litt., Ph.D., MBA, M.Com.
Ex Vice Chancellor, Punjab University
Insurance, Capital Market & Stock Exchange Operation.



Prof P.S. Tripathi
Professor
Former Head & Dean
Ph.D., MMS, M.A. (Economics)
Specialization: Finance
AICTE Career Award Award by 'AICTE, New Delhi' in 1998 'Best Teacher in Entrepreneurship Award Award' by 'Mumbai'



Dr. Ashish Bajpai
Professor
Ph.D., MBA, B.Com
Course Coordinator (MBA AB - RGSC)
Specialization: Marketing Services and General Management
Awards & Achievements: University Gold Medal, Jawahar Lal Memorial Fund Award



Dr. Alok Kumar Rai
Professor
Ph. D., MBA,
Course Coordinator, PGDBA
Marketing, CRM, Brand Management, Entrepreneurship

Our Esteemed Faculty



Dr. Radha Krishnan Lodhwal

Professor

B. Sc., MBA, Ph. D.

Course Coordinator, PGDBA

Specialization: Human Resource Management, Marketing, CSR



Dr. Abhijeet Singh

Professor

Ph. D., MBA, MTech, BTech

Specialization: Human Resource Management



Dr. P.V. Rajeev

Professor

D. Lit., Ph. D., MBA, PGDIB, PGDCA

Specialization: Finance & Marketing

Career Award for Young Teacher by AICTE



Dr. Amit Gautam

Professor

Course Coordinator (DLHM) & Coordinator (Training)

PGDFM, MBA (IB), Ph. D.

Specialization: International Business & Finance

Most Admired Teacher in Marketing in World Marketing Congress, Mumbai 2021



Dr. Ashutosh Mohan

Associate Professor

D. Lit., Ph. D., MBA

Placement Coordinator, Course Coordinator (CHM)

Specialization: Marketing



Dr. Anurag Singh

Associate Professor

Course Coordinator (PGDHCM)

Ph. D., MBA

Specialization: Marketing

**Dr. Shashi Srivastava**

Associate Professor

Doctoral

Students' Advisor & Course Coordinator (DME)

Specialization: Finance

Area of Research: Finance, Derivatives, Corporate Restructuring and Green Finance

**Dr. Anindita Chakraborty**

Assistant Professor

Ph. D.,

Administrative Warden (Girls Hostel)

Specialization: Finance

Area of Research: Capital Markets, Behavioural Finance, Economic Psychology

**Dr. Raj Kiran Prabhakar**

Assistant Professor

Ph. D., MBA, PGDCA

Administrative Warden (Management Boys Hostel), DRC Secretary & Coordinator (Examinations)

Specialization: Marketing

Awards & Achievements: Rajiv Gandhi National Fellowship by UGC

**Dr. Vishal Kumar Lehri**

Assistant Professor

Ph. D., MBA

Specialization: Marketing

Area of Research: Green Marketing

Awards & Achievements: Awarded Best Research Paper Award in 2020 from Institute of Management Studies, BHU.

**Dr. Ram Shankar Uraon**

Assistant Professor

FDPM, UGC, Ph. D., MBA, M. Sc., BA

Specialization: Human Resource Management & OB

Area of Research: HRM, HRD, OB

**Dr. Harsh Pradhan**

Assistant Professor

Ph. D., MBA, B. Tech.

Specialization: Statistics

Area of Research: Derivatives and Organizational Behaviour

**Dr. Arun Kumar Deshmukh**

Assistant Professor

FDPM, EPYP, MBA, BBA

Warden (Management Boys Hostel)

Specialization: Marketing and Supply Change Management

Awards & Achievements: 'WON BEST PAPER IN MARKETING AWARD Award' by 'Indian Commerce Association (ICA)' in 2017

**Dr. Abhijeet Biswas**

Assistant Professor

Doctoral

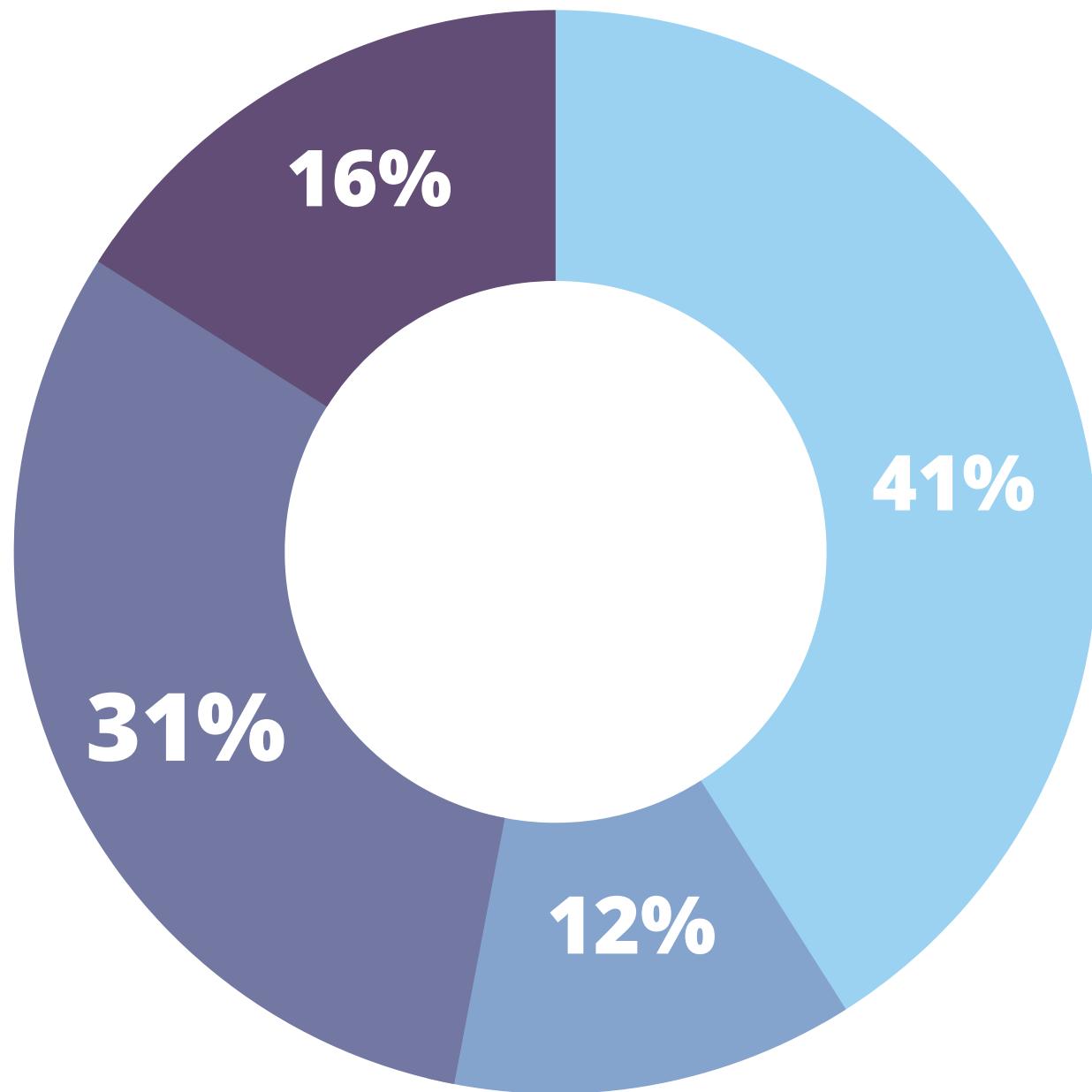
Warden (Management Boys Hostel)

Specialization: Finance

Area of Research: Entrepreneurial Traits, MSMEs, Consumer Behaviour, Hospitality and Tourism and Strategic Management

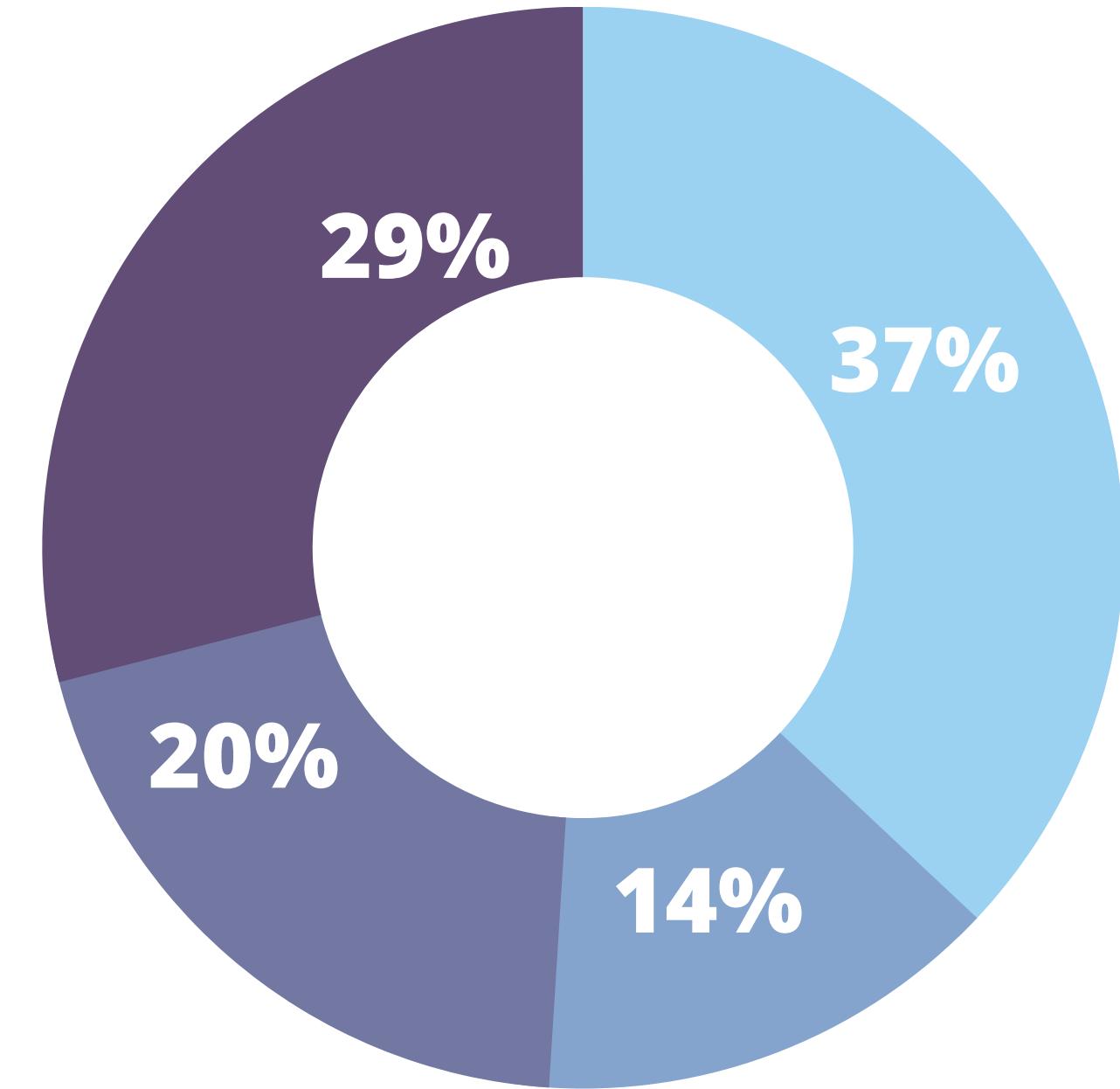
BATCH
2023

ACADEMIC DIVERSITY



MBA

- █ B. Tech.
- █ B. Com.
- █ B. Sc.
- █ Others



MBA-IB

BATCH
2023

PLACEMENT HIGHLIGHTS



120
Placed



65+
Companies
Visited

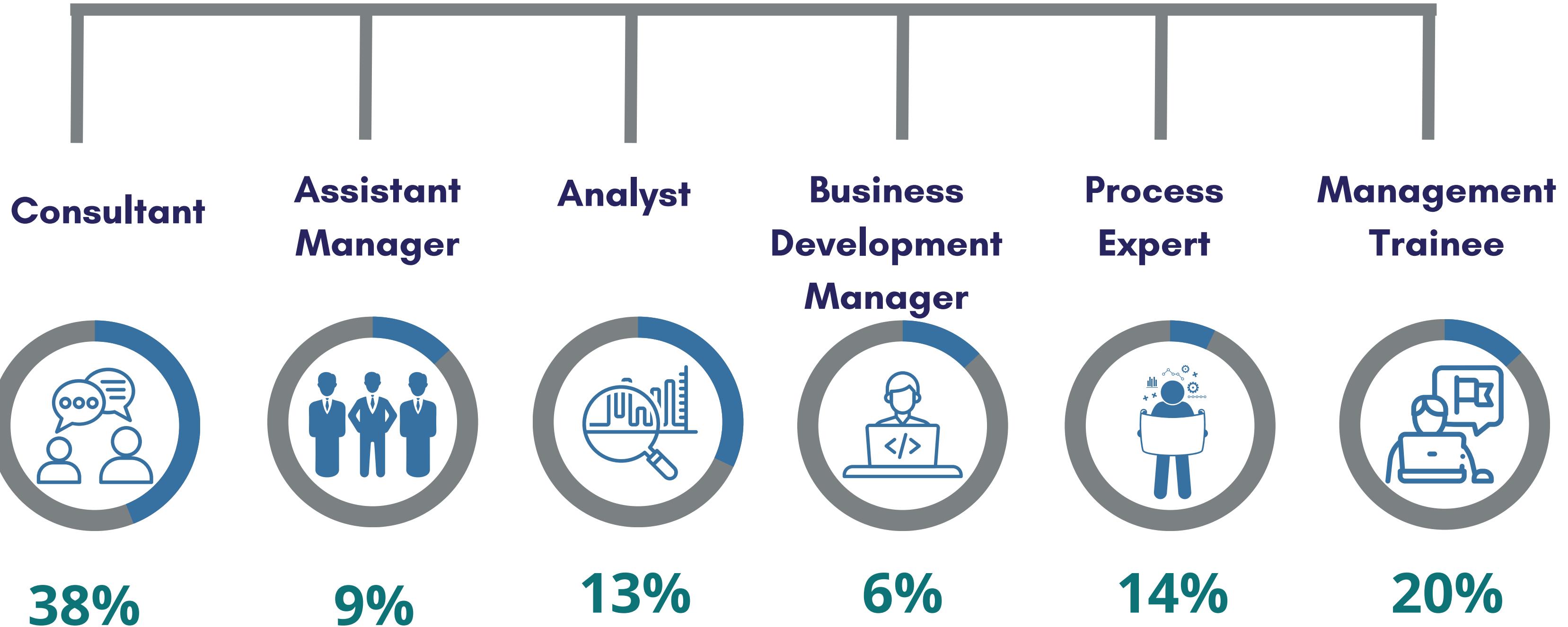


11.3 LPA
Average
CTC

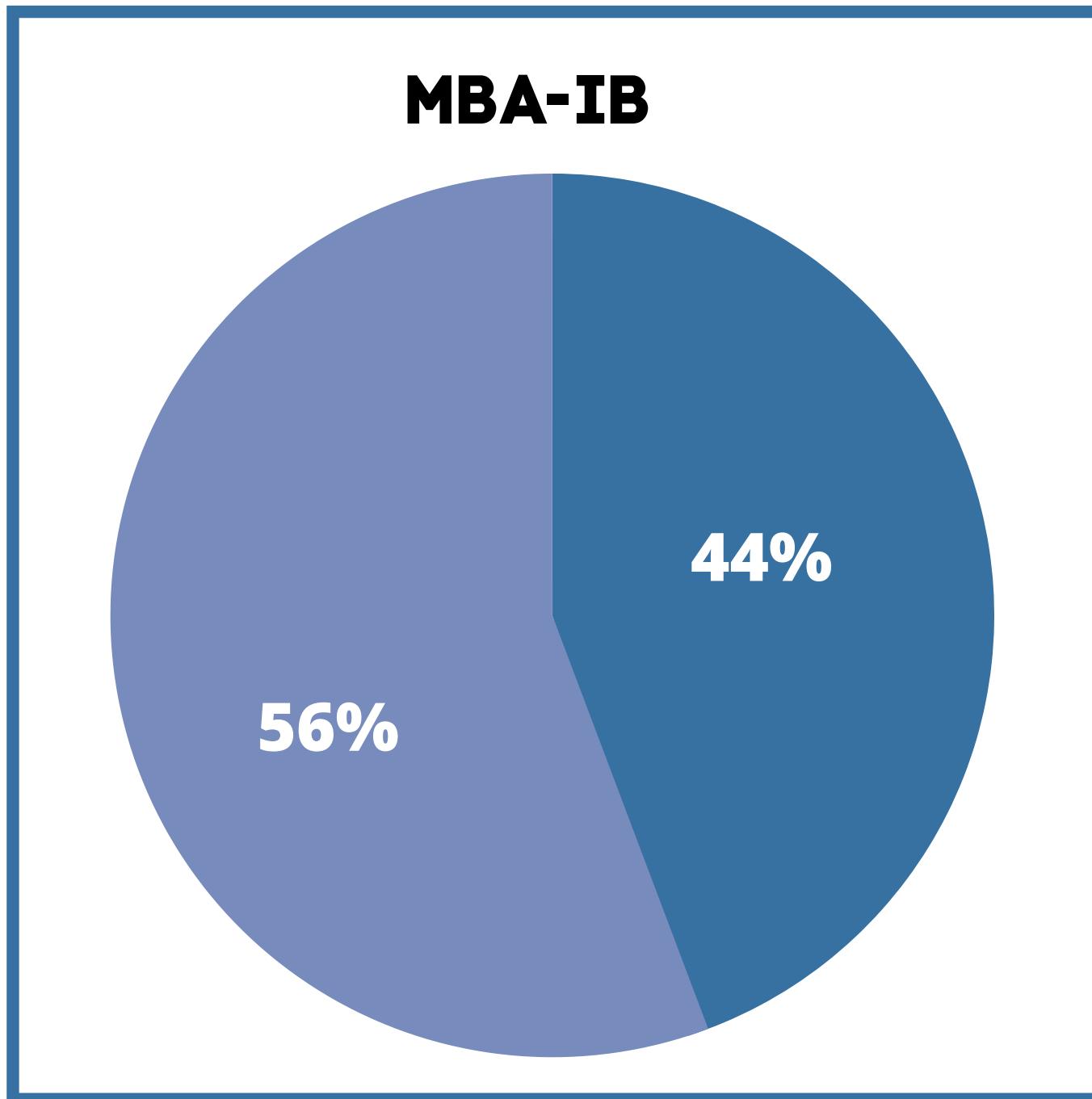


38 LPA
Highest
CTC

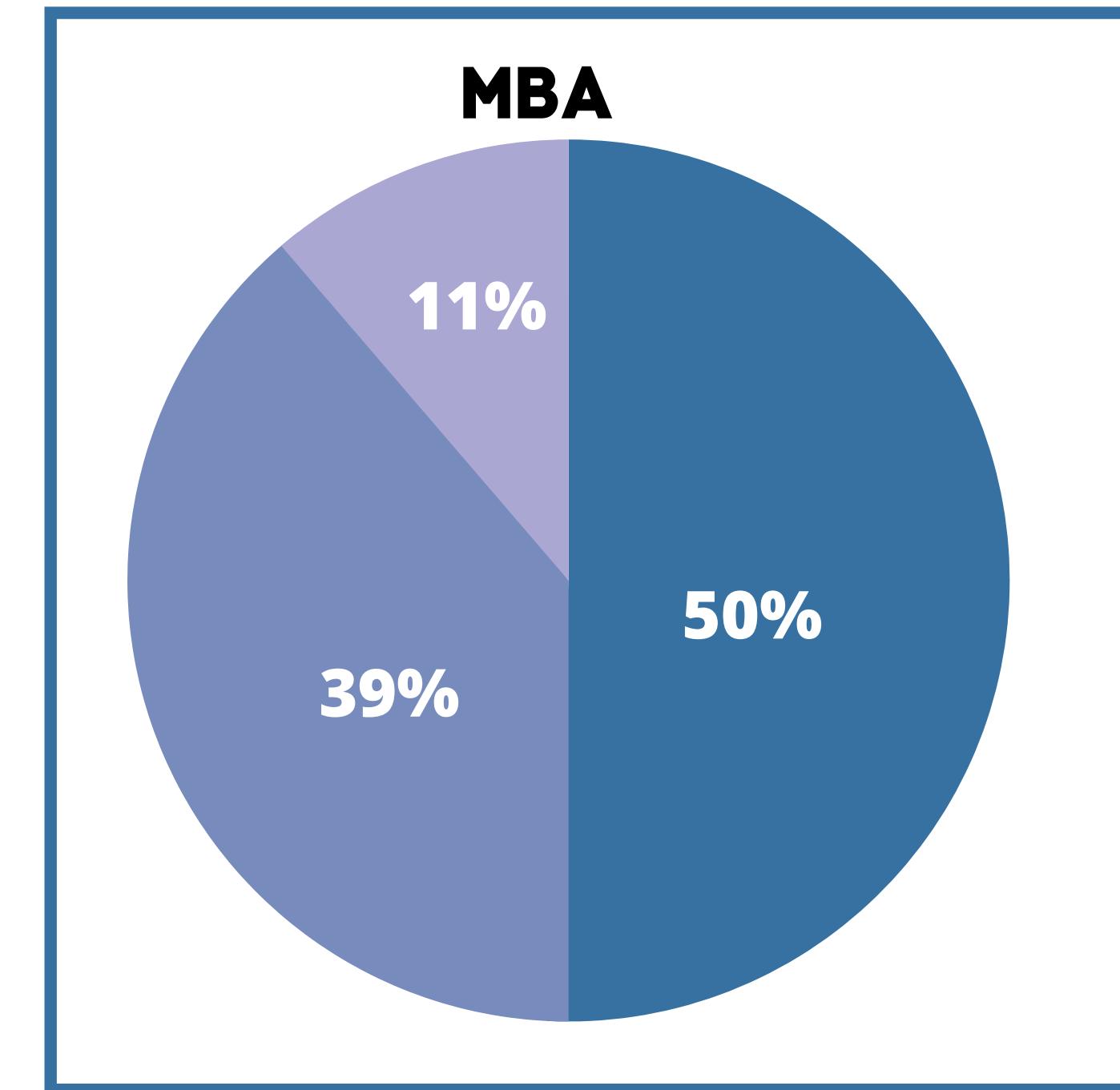
Profiles Offered



SPECIALIZATION-WISE DISTRIBUTION



- Finance
- Marketing
- Human Resources



CLUBS, COMMITTEES & CELLS



Clubs , Committees and Cells



Placement Cell

Over the years, the placement cell at IM (FMS) BHU has consistently worked towards making the recruitment process a hassle-free affair for both the recruiters and the students.

Summer Internship Committee

The summer internship team is constantly striving to bring top-notch companies to provide students with real-world experience and invaluable opportunities to learn and grow in their respective fields.

Cultural Club : Visvires

The committee essentially undertakes all the cultural activities of the campus in co-ordination with other clubs and committees. The committee organize the events like SPANDAN, UNNAYAN, and FOUNDATION DAY etc.



Clubs ,
Committees
and Cells

Management Club : Kalpavriksha

Rooted deep in the lifestyle of IM (FMS) BHU, Kalpavriksha provides a platform to develop personality, widen perspective, deepen understanding and broaden outlook.



Clubs , Committees and Cells



E-Cell

The E-Cell of BHU is a student run non profit organisation which is responsible for enhancing the spirit and growth of entrepreneurial spirit amongst students of BHU and beyond. E-Cell is also fortunate to have Atal Incubation Centre that supports our mission.

Social Club : Sevarth

Social club SEVARTH is a social voluntary movement started by the students of FMS BHU under the DRS level-1 Special Assistance Programme (SAP) of UGS. Sevarth encourages goodwill towards the needy and works for the betterment of the society.

Sports Committee

The sports committee organizes an yearly meet with tremendous participation from all the students. There is an active participation of faculty and staff too. The faculty has its own team of Football, Basketball, Cricket, and Volleyball which regularly participates in inter-college competitions.

Media Club : FMC

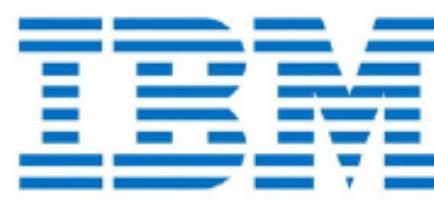
The Media club of institution captures all the wonderful moments. It is the heart of all events as all the pictures and videos are clicked by FMC club.



Clubs ,
Committees
and Cells



Our Major Recruiters



Infosys
Navigate your next



adani wilmar
For a healthy growing India



genpact
Transformation Happens Here



SBI Life
Apne liye. Apno ke liye.

ICICI Bank

accenture



FAST RETAILING



cromā

S&P Global

MATIX GROUP

TATA AIG INSURANCE
WITH YOU ALWAYS

L&T Financial Services

Reliance RETAIL

ICICI PRUDENTIAL
LIFE INSURANCE

UJJIVAN
UJJIVAN SMALL FINANCE BANK
Build a better life

ICICI Securities

cognizant

Mphasis
The Next Applied

AdmitKard

PLANETSPARK

Utkarsh Small Finance Bank
Aapki Ummeed Ka Khaata

STUDIO MOSAIC

Mahindra

TATA PLAY

digit

VOLVO

JEEVIKA

VISA STEEL

epiphany labs

YES BANK

OXANE PARTNERS

WRITER

Zydex
Innovating for Sustainability

IDBI BANK
Industrial Development Bank of India

Mahindra FINANCE

fincare
Small Finance Bank

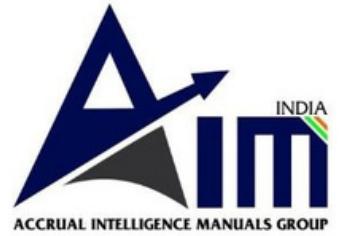
Invesco

Tres Vista
Catalyzing Your Impact

TATA MOTORS

TECH mahindra eazydiner*

Summer Internship Partners



Career Partners



DISTINGUISHED ALUMINI



Jay S Sidhu
CEO of Sovereign Bancorp
Executive Chairman at
Customers Bank



B.S. Nagesh
MD & CEO of Shoppers Stop



Ashutosh Bajpai
Vice President at
DHL Express APEC Regional Office



Sameer Kapoor
CEO of NDTV India



Rakesh Kohli
CEO of Stag International



Girish Rao
CEO of Essar Steel



Loknath Mishra
MD & CEO ICICI BANK
UK PLC



Kamal Prakash
Promoter Jiwanram
Sheoduttral Industries Pvt.
Ltd



Dr. Pradeep Chowdhry
CEO
3D Solutions, USA



Arun Sneghal
Vice President
GSK Consumer Care



Prof. VK Nangia
Dean, DOMS
IIT Roorkee



Raj Kapoor
COO
JCT Electronics Ltd.



Rajiv Sirohi
CEO at Shara



Rajiv Gujral
CEO & Sr. VP at
The Indian Hotels Co. Ltd.



Bejon Misra
Founder & CEO at
Jago Grahak Jago



Animesh Saxena
Managing Director at
Neetee Clothing



Dinesh Kumar Mehrotra
Chairman of Life Insurance
Corporation of India (LIC)



Mr. Rajiv Mohan Saxena
Ex CEO of Kiboko Paints



**THANK
YOU**