

Institute of Management Studies (Faculty of Management Studies)



Empowering Managerial Minds Since 1968

About BHU

- Internationally reputed temple of learning

- The largest residential university of Asia

- Institution of Eminence

- The biggest university library

- The largest alumni base in India





Faculty ratio of 12:1



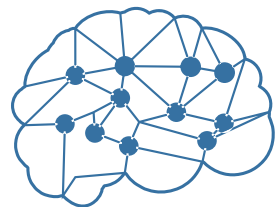
Ranked among the top 30 B-Schools in India



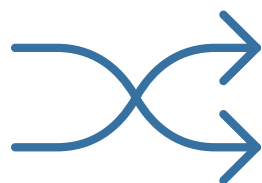
Ranked among the top 50 B-schools in the NIRF rankings.



Experienced faculties with over 15 years of experience



Legacy of over 50 years with more than 5000+ alumni base



Most attractive ROI across all B-schools

About IM (FMS) - BHU



Courses Offered

**Master of Business Administration
(MBA)**

**Master of Business Administration –
International Business (MBA IB)**

**Master of Business
Administration-Agri-Business**

**Doctoral Programme in
Management Studies (Ph.D.)**

**Post Graduate Diploma In Health
Care Management**

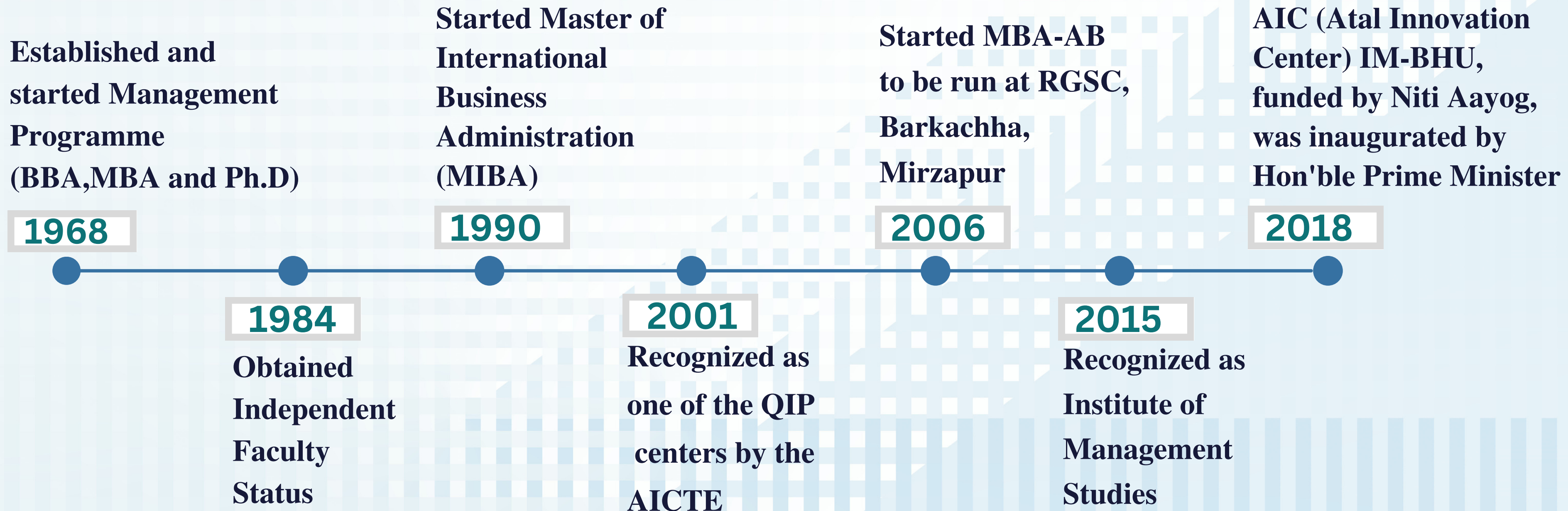
**One-Year (Part-Time) P.G. Diploma
in Business Administration (PGDBA)**

**One-Year Diploma in Microfinance &
Entrepreneurship**

**One-Year Diploma in Leisure &
Hospital Management**

**Six-Month Certificate program in
Health Care Management**

OUR JOURNEY



LEADERSHIP AT IM(FMS)-BHU



Prof. S.K. Dubey

DIRECTOR
Institute of Management
Studies
Banaras Hindu University



Prof. H.P. Mathur

DEAN AND HEAD
Faculty of Management
Studies
Banaras Hindu University

Our Esteemed Faculty



Prof. SK Dubey

Director & Professor

Ph. D., MBA, B. Com (Hons)

Specialization: Marketing

Area of Research: Retail, Advertising, Rural Marketing

Awards & Achievements: Best Teacher in Retail Management Award of 20th Dewang Mehta Business School Award 2012.



Prof. H.P. Mathur

Head & Dean Professor

Ph. D., MMS, B.Tech., CAIIB, UCDG

Specialization: Finance

Area of Research: Strategic Management & Finance

Awards & Achievements: Best Placement Officer, Lifetime Achievement Award for contribution to education, Thailand, 2022



Dr. Raj Kumar

Professor

Director In-Charge, Dean & Head (1 Jan 2016 to 22 July 2018)

D.Litt., Ph.D., MBA, M.Com.

Ex Vice Chancellor, Punjab University

Insurance, Capital Market & Stock Exchange Operation.



Prof P.S. Tripathi

Professor

Former Head & Dean

Ph.D., MMS, M.A. (Economics)

Specialization: Finance

AICTE Career Award Award' by 'AICTE, New Delhi' in 1998 'Best Teacher in Entrepreneurship Award Award' by 'Mumbai'



Dr. Ashish Bajpai

Professor

Ph.D., MBA, B.Com

Course Coordinator (MBA AB - RGSC)

Specialization: Marketing Services and General Management

Awards & Achievements: University Gold Medal, Jawahar Lal Memorial Fund Award



Dr. Alok Kumar Rai

Professor

Ph. D., MBA,

Course Coordinator, PGDBA

Marketing, CRM, Brand Management, Entrepreneurship

Our Esteemed Faculty



Dr. Radha Krishnan Lodhwal

Professor
B. Sc., MBA, Ph. D.
Course Coordinator, PGDBA
Specialization: Human Resource Management, Marketing, CSR



Dr. Abhijeet Singh

Professor
Ph. D., MBA, MTech, BTech
Specialization: Human Resource Management



Dr. P.V. Rajeev

Professor
D. Lit., Ph. D., MBA, PGDIB, PGDCA
Specialization: Finance & Marketing
Career Award for Young Teacher by AICTE



Dr. Amit Gautam

Professor
Course Coordinator (DLHM) & Coordinator (Training)
PGDFM, MBA (IB), Ph. D.
Specialization: International Business & Finance
Most Admired Teacher in Marketing in World Marketing Congress, Mumbai 2021



Dr. Ashutosh Mohan

Associate Professor
D. Lit., Ph. D., MBA
Placement Coordinator, Course Coordinator (CHM)
Specialization: Marketing



Dr. Anurag Singh

Associate Professor
Course Coordinator (PGDHCM)
Ph. D., MBA
Specialization: Marketing



Dr. Shashi Srivastava

Associate Professor

Doctoral

Students' Advisor & Course Coordinator (DME)

Specialization: Finance

Area of Research: Finance, Derivatives, Corporate Restructuring and Green Finance



Dr. Anindita Chakraborty

Assistant Professor

Ph. D.,

Administrative Warden (Girls Hostel)

Specialization: Finance

Area of Research: Capital Markets, Behavioural Finance, Economic Psychology



Dr. Raj Kiran Prabhakar

Assistant Professor

Ph. D., MBA, PGDCA

Administrative Warden (Management Boys Hostel), DRC Secretary & Coordinator (Examinations)

Specialization: Marketing

Awards & Achievements: Rajiv Gandhi National Fellowship by UGC



Dr. Vishal Kumar Lehri

Assistant Professor

Ph. D., MBA

Specialization: Marketing

Area of Research: Green Marketing

Awards & Achievements: Awarded Best Research Paper Award in 2020 from Institute of Management Studies, BHU.



Dr. Ram Shankar Uraon

Assistant Professor

FDPM, UGC, Ph. D., MBA, M. Sc., BA

Specialization: Human Resource Management & OB

Area of Research: HRM, HRD, OB



Dr. Harsh Pradhan

Assistant Professor

Ph. D., MBA, B. Tech.

Specialization: Statistics

Area of Research: Derivatives and Organizational Behaviour



Dr. Arun Kumar Deshmukh

Assistant Professor

FDPM, EPYP, MBA, BBA

Warden (Management Boys Hostel)

Specialization: Marketing and Supply Chain Management

Awards & Achievements: 'WON BEST PAPER IN MARKETING AWARD Award' by 'Indian Commerce Association (ICA)' in 2017



Dr. Abhijeet Biswas

Assistant Professor

Doctoral

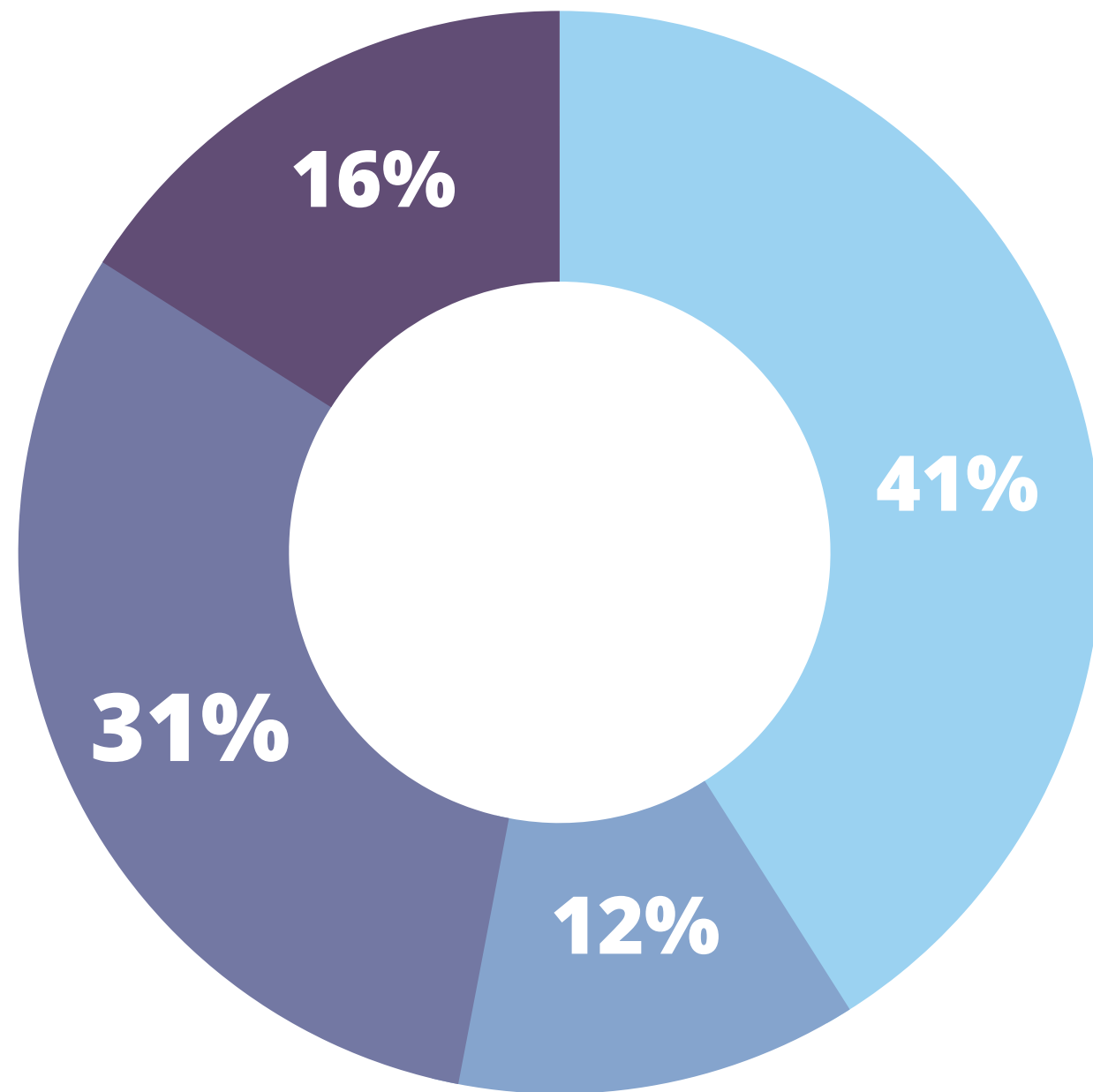
Warden (Management Boys Hostel)

Specialization: Finance

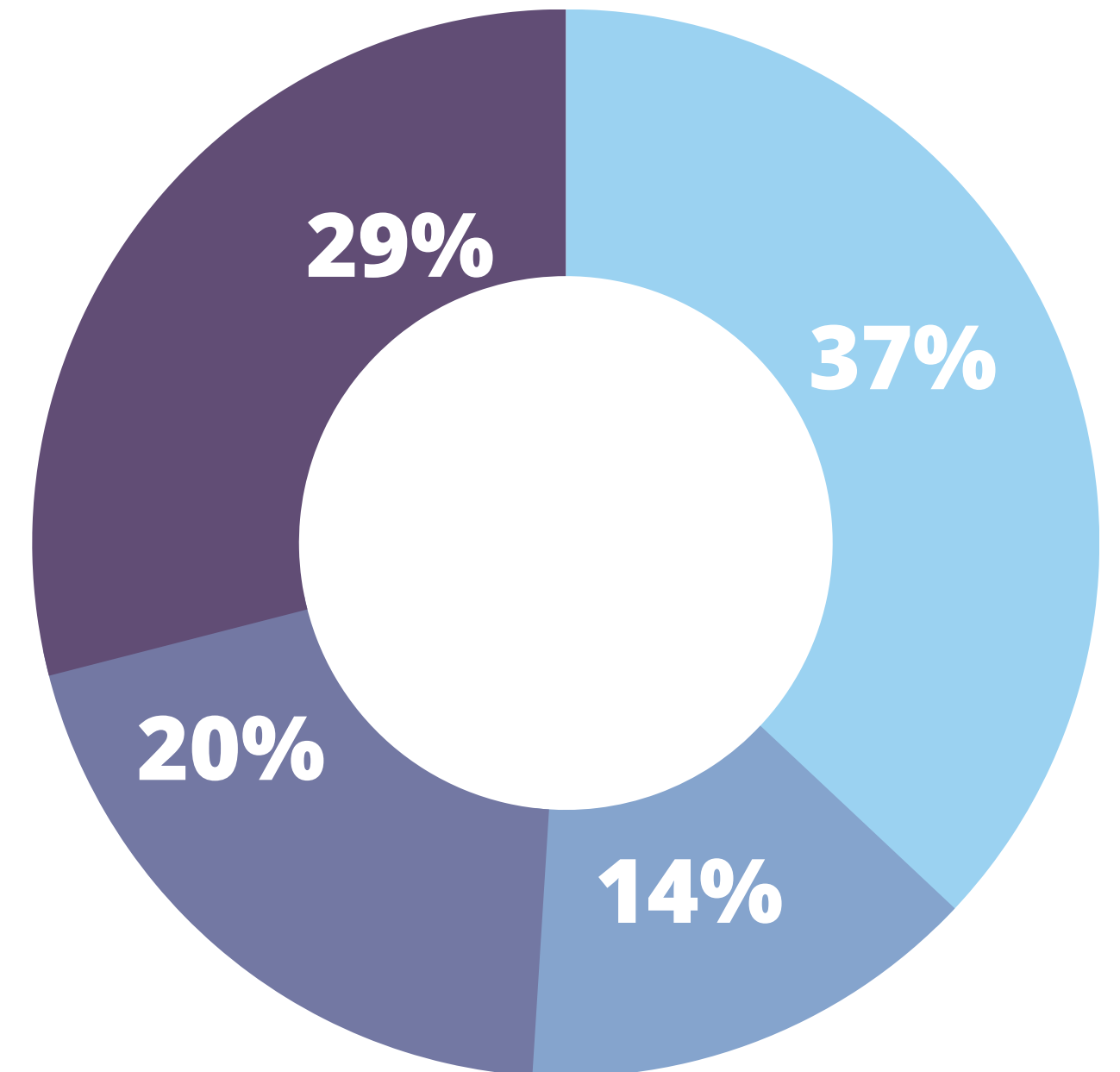
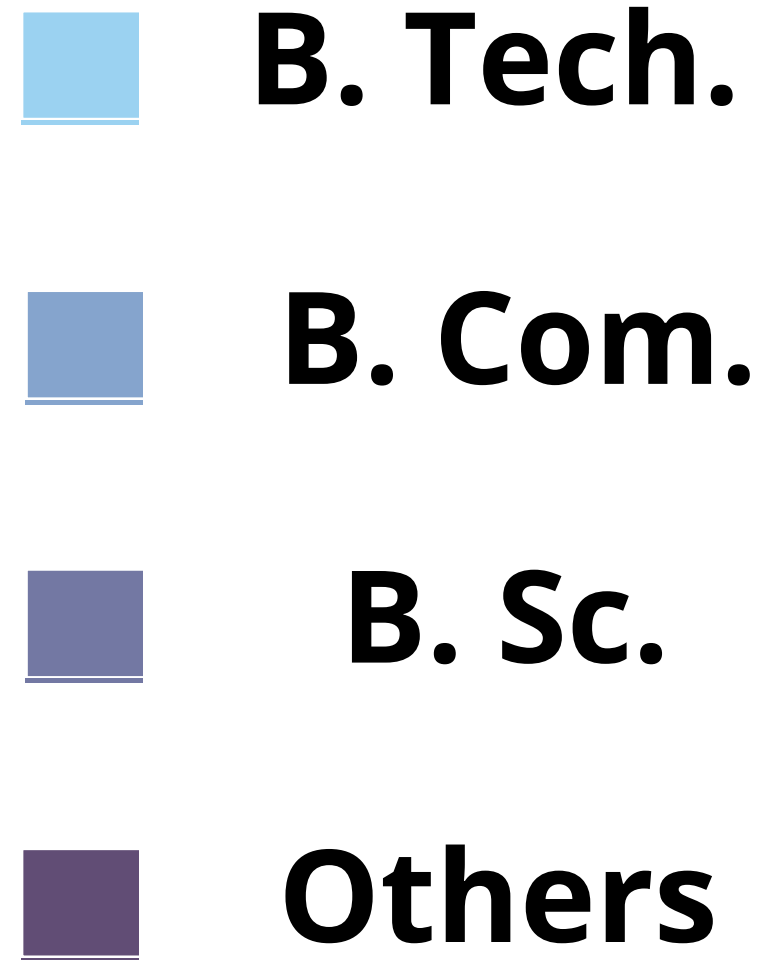
Area of Research: Entrepreneurial Traits, MSMEs, Consumer Behaviour, Hospitality and Tourism and Strategic Management

BATCH
2023

ACADEMIC DIVERSITY



MBA



MBA-IB

BATCH
2023

PLACEMENT HIGHLIGHTS



**120
Placed**



**65+
Companies
Visited**



**11.3 LPA
Average
CTC**



**38 LPA
Highest
CTC**

Profiles Offered

Consultant



38%

**Assistant
Manager**



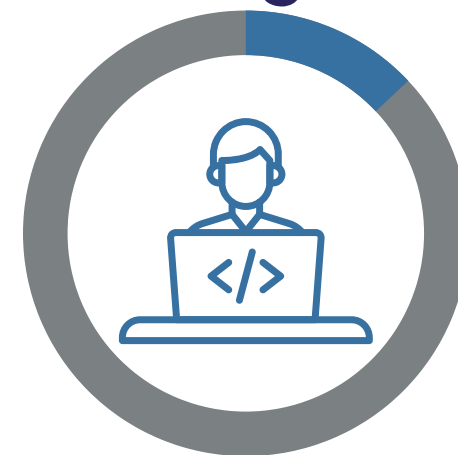
9%

Analyst



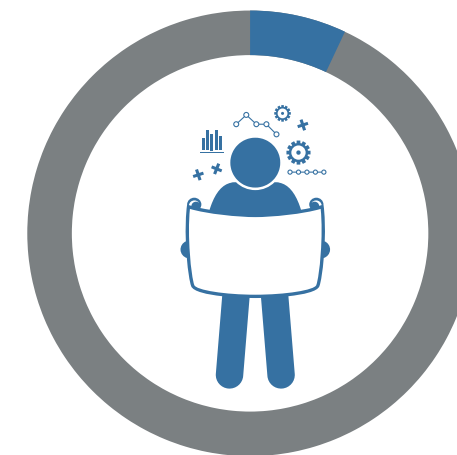
13%

**Business
Development
Manager**



6%

**Process
Expert**



14%

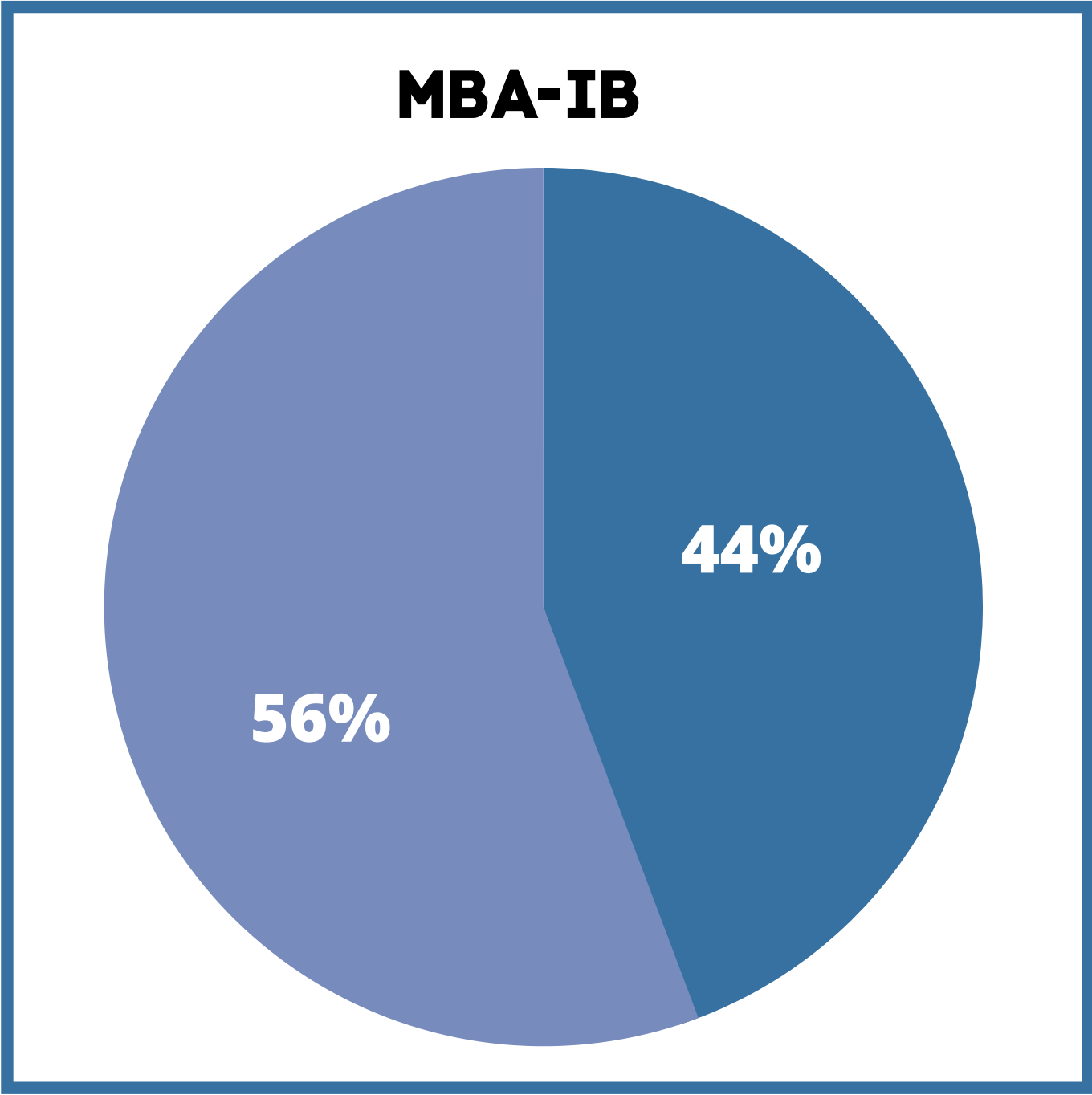
**Management
Trainee**



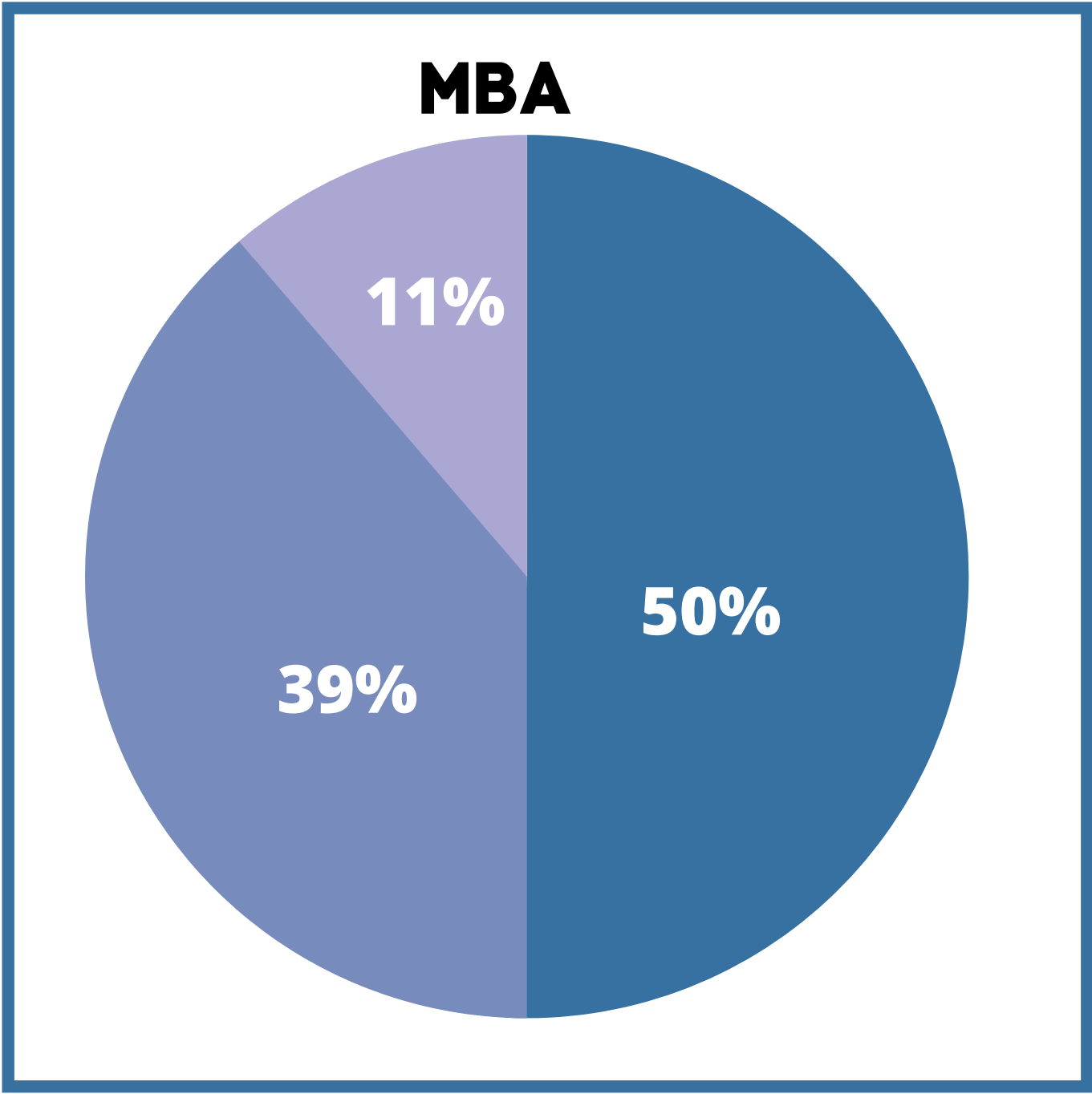
20%

BATCH 2021-2023

SPECIALIZATION-WISE DISTRIBUTION



- Finance
- Marketing
- Human Resources



CLUBS, COMMITTEES & CELLS



Clubs , Committees and Cells



Placement Cell

Over the years, the placement cell at IM (FMS) BHU has consistently worked towards making the recruitment process a hassle-free affair for both the recruiters and the students.

Summer Internship Committee

The summer internship team is constantly striving to bring top-notch companies to provide students with real-world experience and invaluable opportunities to learn and grow in their respective fields.

Cultural Club : Visvires

The committee essentially undertakes all the cultural activities of the campus in co-ordination with other clubs and committees. The committee organize the events like SPANDAN, UNNAYAN, and FOUNDATION DAY etc.

Management Club : Kalpavriksha

Rooted deep in the lifestyle of IM (FMS) BHU, Kalpavriksha provides a platform to develop personality, widen perspective, deepen understanding and broaden outlook.



Clubs ,
Committees
and Cells

Clubs , Committees and Cells



E-Cell

The E-Cell of BHU is a student run non profit organisation which is responsible for enhancing the spirit and growth of entrepreneurial spirit amongst students of BHU and beyond. E-Cell is also fortunate to have Atal Incubation Centre that supports our mission.

Social Club : Sevarth

Social club SEVARTH is a social voluntary movement started by the students of FMS BHU under the DRS level-1 Special Assistance Programme (SAP) of UGS. Sevarth encourages goodwill towards the needy and works for the betterment of the society.

Sports Committee

The sports committee organizes an yearly meet with tremendous participation from all the students. There is an active participation of faculty and staff too. The faculty has its own team of Football, Basketball, Cricket, and Volleyball which regularly participates in inter-college competitions.

Media Club : FMC

The Media club of institution captures all the wonderful moments. It is the heart of all events as all the pictures and videos are clicked by FMC club.

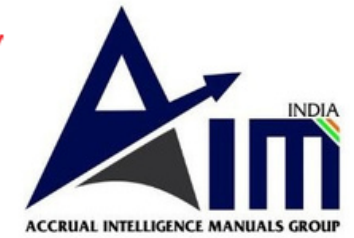


**Clubs ,
Committees
and Cells**

Our Major Recruiters

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Summer Internship Partners



Career Partners

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DISTINGUISHED ALUMINI



Jay S Sidhu
CEO of Sovereign Bancorp
Executive Chairman at
Customers Bank



B.S. Nagesh
MD & CEO of Shoppers Stop



Ashutosh Bajpai
Vice President at
DHL Express APEC Regional Office



Sameer Kapoor
CEO of NDTV India



Rakesh Kohli
CEO of Stag International



Girish Rao
CEO of Essar Steel



Loknath Mishra
MD & CEO ICICI BANK
UK PLC



Kamal Prakash
Promoter Jiwanram
Sheoduttral Industries Pvt.
Ltd



Dr. Pradeep Chowdhry
CEO
3D Solutions, USA



Arun Sneghal
Vice President
GSK Consumer Care



Prof. VK Nangia
Dean, DOMS
IIT Roorkee



Raj Kapoor
COO
JCT Electronics Ltd.



Rajiv Sirohi
CEO at Shara



Rajiv Gujaral
CEO & Sr. VP at
The Indian Hotels Co. Ltd.



Bejon Misra
Founder & CEO at
Jago Grahak Jago



Animesh Saxena
Managing Director at
Neetee Clothing



Dinesh Kumar Mehrotra
Chairman of Life Insurance
Corporation of India (LIC)



Mr. Rajiv Mohan Saxena
Ex CEO of Kiboko Paints



**THANK
YOU**