



National Seminar
On
Viksit Bharat@2047: Managerial Opportunities and Challenges
26th October, 2024

Organised by
Department of Commerce, Rajiv Gandhi South Campus,
Banaras Hindu University, Barkachha, Mirzapur

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Venue: Old Lecture Theatre Complex, Rajiv Gandhi South Campus,
Banaras Hindu University, Barkachha, Mirzapur.

Viksit Bharat@2047: Managerial Opportunities and Challenges

CONCEPT NOTE

India is presently in the midst of its "golden age" (Amritkaal), a transformative period of unprecedented growth and progress, echoing the remarkable advancements of other nations in the past. This pivotal moment in India's history demands that the country seizes every opportunity to propel its development journey forward. As the 21st century unfolds, India stands poised to make a giant stride, driven by its unwavering self-assurance and unrelenting pursuit of excellence. With its vast potential, rich resources, and resilient workforce, India is on the threshold of a remarkable era of prosperity and influence, ready to claim its rightful place among the world's leading nations.

India is striving to attain a robust economy worth US\$ 30 trillion, epitomizing the hallmarks of a fully developed nation, envisioned as Viksit Bharat, where economic prosperity, social advancement, and environmental sustainability converge to create a thriving and resilient society. The Indian government has set an ambitious vision, Viksit Bharat@2047, to transform India into a developed nation by 2047, the 100th year of its independence. This overarching vision integrates four key pillars: robust economic growth, inclusive social development, eco-friendly sustainability, and responsive governance, together forming a holistic framework for a thriving and equitable society. The Union Budget 2024-25, presented by Finance Minister Hon. Nirmala Sitharaman, is also poised to play a pivotal role in shaping the future of India and marks a significant milestone in India's journey towards becoming a truly Viksit Bharat.

In line with this vision, Department of Commerce, Rajiv Gandhi South Campus, BHU is proud to host an upcoming one-day seminar on the topic "**Viksit Bharat @2024: Managerial Opportunities and Challenges**", that will bring together experts, thought leaders, and young minds to discuss and explore ways to contribute to India's development journey and achieve the Viksit Bharat@2047 vision.

Objectives of the Seminar

- To comprehend the transformation of Bharat as it moves closer to its 2047 aim of being a developed nation with emphasis on its managerial competencies.
- To analyse major policies, initiatives and innovations in shaping Bharat as a global leader.
- To explore the sustainable practices and strategies that contributed to the advancements in diverse sectors.
- To evaluate and investigate the various challenges encountered while embarking on a journey of progress and influence on world map.
- To provide platform to young leaders, entrepreneurs and academicians for exchanging ideas and insights.

ABOUT BANARAS HINDU UNIVERSITY (BHU)

Banaras Hindu University, founded by Pandit Madan Mohan Malviyaji in 1916, is a globally respected learning institute. The University encompasses 6 Institutes, 15 Faculties, 144 Departments, 4 Inter – disciplinary Centres, a constituent college for women and 3 constituent schools. Moreover, the University has 6 Centres of Advanced Studies, 10 Departments under Special Assistance Programme and numerous specialized Research Centres. Four Degree Colleges of Varanasi are affiliated to the University. Four Degree Colleges of the city are affiliated to the University. Bharat Kala Bhavan, the reputed museum of the university, is a treasure trove of rare collections. The university has taken a leadership role in promoting new ideas, the spirit of integration of the world, and cultivation of intellect and culture. Banaras Hindu University is small virtually the universe in microcosm.

ABOUT THE RAJIV GANDHI SOUTH CAMPUS (RGSC)

The South Campus (Barkachha) acquired by Banaras Hindu University, on lease in perpetuity from Bharat Mandal Trust in April 1979 with an area of 2700 acres decked with lavish greenery of different varieties of flora and fauna. Physiographically and climatically, the farm represents the entire Vindhyan tract, covering parts of UP, MP, Bihar and Chhattisgarh. The river Majhawati flows on the eastern border of the farm. The purpose of acquiring this farm basically was to generate and transfer knowledge and technology to the population of neighbourhood. This campus runs more than 22 interdisciplinary courses, including Bachelor/Masters of Vocation courses of various disciplines under DDU Kaushal Kendra and established a full-fledged faculty under the Institute of Agricultural Sciences (Faculty of Veterinary and Animal Sciences). This campus has administrative blocks, lecture theatre complex, centralized laboratory complex, student's health centre, separate boys' and girls' hostels, guest house, residential facility, dairy farm, two nationalized banks, post office, Malviya park etc. RGSC in its very short span of establishment has taken a leadership role in promoting new ideas, the spirit of integration of the world, and cultivation of intellect and culture. Creating, transmitting and applying Knowledge to improve the social, cultural and economic quality of life of people in the Vindhyan region and India. Vindhyachal Shaktipeeth temple is very nearby to this campus.

ABOUT THE FACULTY OF COMMERCE, BHU

Since the inception of the Department of Commerce in 1940, it continued its pace of growth & development and elevated to the status of Faculty in 1965. The faculty is offering courses leading to B.Com. (H) Where it considers different Honours subjects like Human resource management, Finance and Marketing. While in M.Com. offering specialisation in different subjects like Finance, Marketing, Human Resource Management and Accounting. The faculty introduced MBA (Management), MBA (Risk and Insurance) and MBA (Foreign Trade) to cater to the changing needs of the corporate sector. Faculty is also offering Ph.D. programme in different areas of Commerce. The endeavour of the faculty has always been to make higher education more committed, job

oriented, meaningful and pragmatic, and at the same time more adaptable to the ever-changing demands of industry, society and the world. The faculty intends to develop the capabilities of the students enrolled, by raising their level of intellect and competence to face the challenges of the current globalized world. Innovative teaching methods for imparting quality education and fostering of research skills among the research scholars are some of the prime objectives of the faculty. The faculty has rich infrastructure, which is utilized appropriately for the growth of the students. BHU Commerce Alumni Association came into existence to facilitate perpetual & inclusive association of faculty and its former students leading to sharing mutual interest, mission and values of the university. The faculty has organized many national and international seminars and conferences, including two All India Commerce Conferences and one All India Accounting Conference. The well-qualified and energetic Faculty, through its academic acumen, is fully prepared and geared to embrace the academic and research challenges emanating from the rapidly changing complex business environment.

Department of Commerce, Rajiv Gandhi South Campus – The Department of Commerce was established in 2007 with three faculty members and has since grown to nine faculty members, catering to over 500+ students. The department offers two courses namely B. Com. (Hons.) [Seats – 114] & B. Com. (Hons.) FMM [Seats- 62]. Specialization is also provided to the students of B. Com. (Hons.) Final Year in the area of Marketing, Finance, Banking & Insurance, Entrepreneurship & Enterprise promotion, Industrial relations & Labor laws. An Internship Program of 1 month is mandatory for the students of B. Com (Hons.) FMM for their better understanding, growth and development in practical aspects. Commerce Department, RGSC in order to fulfil BHU South Campus objective of commitment for providing environment for human resource development and expanding knowledge through job oriented and livelihood linked programs for the rural youth organised first national conference on Insurance in year 2009.



Eminent Speakers: - Renowned academicians, Industry Professionals, Policy makers, Bureaucrats, Researchers, Officials will be key speakers in this seminar.

Who Should Participate? This Seminar will be of great interest to scholars and faculties of all streams from different academic institutions across the country.

Sub-Themes: The broad areas of this seminar may include, but are not limited to the following:

Women Empowerment and Gender Equality	Infrastructure - Urban & Rural Development
Empowerment of youth	Administrative Reforms for empowering citizens
Scientific & Technological advancements	Global Trade Integration
Indian Cultural Diversity Preservation	Bharat as a Global Tourism Hub
Sustainable Development Goals (SDGs)	Financial Inclusion
Employment & Skilling	Entrepreneurship
Inclusive Human Resource Development and Social Justice	Bharat and Geopolitics
Citizen-Centered E-Governance	Environmental Sustainability
Inclusive growth across diverse sectors, such as power, energy, agriculture, education, industry etc. Any other related topic to the theme.	

Participation and Abstract Submission Link	https://docs.google.com/forms/d/e/1FAIpQLSd46nfPGrwLTa40rBc_93QW2AWpt8JlvwLEMmCtet1KfjR1gA/viewform?usp=sf_link
Mail id	vb2047rgscbhu@gmail.com
Abstract Submission End Date	20 th September, 2024
Paper Submission End Date	30 th September, 2024
Acceptance Notification	5 th October, 2024
Early Registration Start Date	31 st August, 2024

GUIDELINES FOR THE CONTRIBUTORS

1. Abstracts of proposed papers (Language - English) carrying a short bio-note of the Presenter should be sent to the [Email id –vb2047rgscbhu@gmail.com] by 20th September, 2024.

All abstracts and papers shall be arranged in M.S. Word Format as:

2. Title of paper: Bold, font size 14.
3. Names of Author(s): First Name, Last Name with Keywords: Four to five words.
4. Font: Times in New Roman / Font size 12. / Line space: 1.5 space.
5. Word count: 250-300 words for abstract and full paper should not exceed 2500-3000 words.

Presenters will be asked to submit their full-length paper (3000-4000 words), Selected high-quality papers would be considered for publication by a reputed publishing house.

REGISTRATION FEE

Category	Fee	<i>*Registration fee includes kit, participation in all sessions, and food. Registration fee does not include accommodation. For accommodation (on single/twin sharing basis) in the campus, participants will have to pay accommodation charges.</i>
Faculty Members & Industry Executives	500/-	
Research Scholars	300/-	

PAYMENT DETAILS

Bank Name: State Bank of India, RGSC Barkachha, Mirzapur, UP, 231307

Branch Office: SBI RGSC, Barkachha Branch

Account Name: VIKSIT BHARAT @ 2047

Account No: 43279902036

IFSC Code: SBIN0014398

For any Queries - 8318565992 / 9580536466 / 8960509889



How to Reach Rajiv Gandhi South Campus (RGSC), BHU

Rajiv Gandhi South Campus is situated about eight kilometres South West of Mirzapur town on Roberts Ganj highway. Mirzapur is accessible by road and rail. Mirzapur lies on Howrah Delhi main line having stoppages of major trains. It is situated at about ninety kilometres from Allahabad and eighty kilometres from Varanasi both of which have air connectivity.

The bus facility will be made available for the participants from the BHU Main Campus to RGSC Campus on the date of seminar (26/10/2024).

