

Advt. No. AIC – MFIE – IMBHU/2020/001

Dated: 28/01/2020

ADVERTISEMENT

For the Position of MANAGER (No. of vacancy: 01)

AIC – Mahamana Foundation for Innovation and Entrepreneurship – IM-BHU (AIC - MFIE-IM-BHU) is a Non-Profit Company registered under Section 8 of the Companies Act 2013, by Institute of Management Studies, Banaras Hindu University supported by Atal Innovation Mission, NITI Aayog, in 2018 to establish an effective platform to incubate and nurture the Startups in Social Entrepreneurship- *Agriculture and Allied Fields, Education, Electricity, New and Renewable, Energy and Environmental Sustainability, Health and Pharmaceuticals and other allied areas*. The company is focused on creating a best-in-class infrastructure to support the Startups in the above areas.

Nature and Tenure of appointment: Above position is of full time engagement and co-terminus with the project. Appointment shall be initially for a period of two years. This may be extendable for two more years on yearly basis by mutual consent subject to satisfactory performance. The AIC - MFIE-IM-BHU reserves the right to terminate the appointment with one month notice period at any point of time without furnishing any reasons thereof.

Job Description:

Role & Responsibilities.

- Develop and execute strategies for outreach, and onboarding deserving and qualified innovative entrepreneurs and start-ups.
- Develop startup ecosystem in and near Varanasi Region.
- Designing and managing the day today activities of the Incubation center.
- Provide high-quality training and advisory support to entrepreneurs.
- Qualify and evaluate applicants for creativity, innovation and investment stage.
- Provide support to entrepreneurs across ideation, acceleration, investment and scale-up stage.
- Ensure tight management of milestones, timelines are followed and progress of entrepreneurs and start-up companies.
- Handling our website, social media account and guide our startups to enrich their digital marketing skills.
- Develop, execute and own an operational and engagement strategy for the entire community including donors, startups, investors, corporates, mentors, advisors, and domain experts.
- Provide continued strategic guidance to entrepreneurs in areas such as business modeling, sales, and marketing, financing, fundraising, overall strategy, operations etc.
- Be the switchboard for entrepreneurs to access relevant resources and connections.

Requirements:

- Engineering / computer Science / Management Degree with 5-10 years of relevant work experience with research skills. Post graduate with preferably MBA degree / or degree in IT.
- At least 1-3 years' experience working with entrepreneurs, start-ups, learning / tinkering labs, incubators or incubation consultancy or as entrepreneur.
- Demonstrated ability to cultivate, build and maintain strong working relationship with start-ups, entrepreneurs, mentors, universities, research institutions, industry experts, associations, chamber of commerce & industries, state & Central government, and angel investors.
- Ability to develop startup ecosystem and maintain a good relationship with startups / innovator/ entrepreneurs.
- If from IT, a sound knowledge in creating and maintaining website, digital marketing / social media expert and support startups in the field of IT & E-Commerce.

Compensation :

- Compensation is negotiable and would be commensurate with the qualifications and experience for the right candidate subject to a Maximum consolidated amount of ₹60,000/- per month.
- TDS and any other deductions as applicable.

Application Process:

Interested candidates are required to send an **application along with detailed Curriculum vitae and self-attested copies of testimonials regarding qualifications and work experience** through registered/speed post in an envelope duly super scribed "**Application for the post of Manager at AIC - MFIE – IM-BHU**" to the following address **so as to reach the office on or before 28th February 2020** (along with an intimation mail to: aic-imbhu@fmsbhu.ac.in)

**The Professor-in-Charge,
AIC – Mahamana Foundation for Innovation and Entrepreneurship – IM-BHU,
5th Floor, Central Discovery Center (CDC) Building,
Near Computer Center, Banaras Hindu University, Varanasi – 221005**

Applications received thereafter shall not be entertained.

Place : BHU Varanasi
Dated: 28/1/2020

DIRECTOR
AIC – MFIE – IM-BHU