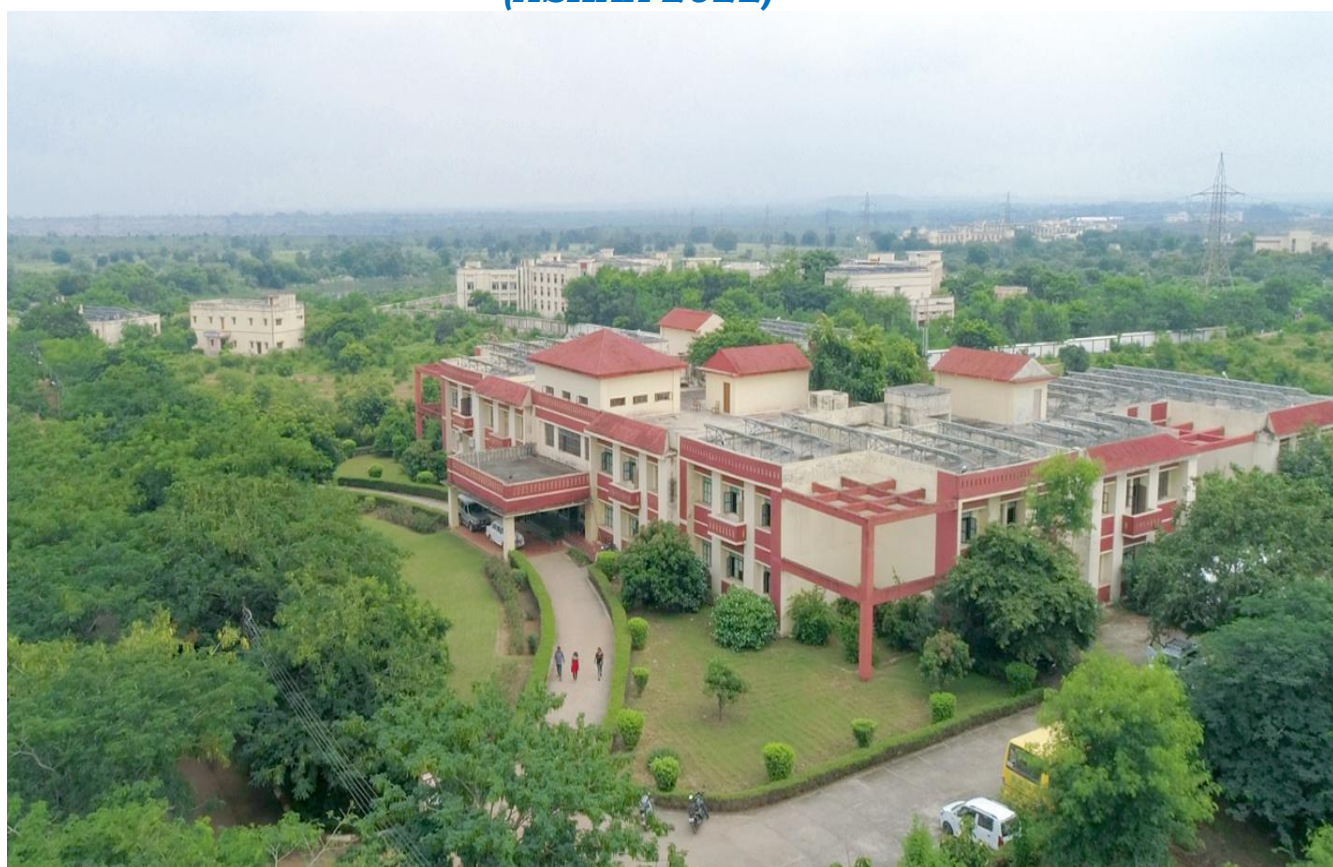




International Conference
on
***Contemporary Multidisciplinary Issues in “Applied Science,
Humanities, Agriculture, Animal Health & Production
(ASHAA-2022)”***



Organized by:

***Rajiv Gandhi South Campus, Barkachha, Mirzapur
Banaras Hindu University***

On

14th & 15th November, 2022

Venue: New Lecture Theater Complex, RGSC, BHU

About Our University

Banaras Hindu University is a leading residential & internationally reputed temple of learning situated half a mile away from the bank of Ganga in the holy city of Varanasi- "the sacred city" known for spirituality. The University was founded by the great nationalist and visionary leader, Mahamana Pt. Madan Mohan Malviya Ji, in 1916. The University is spread over 4,000 acres in two campuses – i.e. the main campus being in Varanasi and the second campus being developed at Rajiv Gandhi South Campus, Barkachha, Mirzapur. There are 7 institutes, 15 faculties, more than 140 teaching departments, four advanced centres and four interdisciplinary schools, one undergraduate college for women and more than 80 hostels with more than 30,000 students, about 1,800 teachers and nearly 5,000 non-teaching staff.



The South Campus, BHU:

The South Campus, BHU is known as Rajiv Gandhi South Campus, Barkachha, is situated about 12 kilometers from Mirzapur railway station on Robertsganj highway. It has an enormous campus of over 2700 acres. This campus runs more than 22 interdisciplinary courses, including Bachelor/Masters of Vocation courses of various disciplines under DDU Kaushal Kendra and established a full-fledged faculty under the Institute of Agricultural Sciences that is Faculty of Veterinary and Animal Sciences. This campus has administrative blocks, lecture theatre complex, centralized laboratory complex, student's health centre, separate boys and girls hostels, guest house, residential facility, dairy farm, two nationalized banks, Malviyapark etc. Goddess Vindhyachal temple is very nearby to this campus. Some tourist attractions such as Windom fall, Sirsi fall and Tanda fall are very near to this campus.

ABOUT THE CONFERENCE

While a global pandemic has been a looming risk for decades, COVID-19 has come as a shock to society, health systems, economies, and governments worldwide. In the midst of extraordinary challenges and uncertainty, and countless personal tragedies, scientists and researchers are under pressure to make decisions on managing the immediate impact of the pandemic and its consequences, decisions that will shape the state of the world for years to come. What might be the silver linings in the crisis and how might researchers use this moment to build a more prosperous, equitable, and sustainable world. To offer new perspectives on the post-pandemic future, in support of efforts to proactively and collectively shape the future in the field of Applied Science,

Humanities, Agriculture, Animal Health & Production. One of the primary objectives of the International conference is to provide a platform for creating an environment conducive to the growth of Applied Science, Humanities, Agriculture, Animal Health & Production through initiating advisory and consultative processes. There will be the investigation of current scenario in the field of Applied Science, Humanities, Agriculture, Animal Health & Production and have healthy deliberations on Future Perspectives in India and in the World. With this background, Rajiv Gandhi South Campus (RGSC) proposes to organize this Two days International Conference on Contemporary Issues in Applied Science, Humanities, Agriculture, Animal Health & Production (ASHAA-2022)" at RGSC, BHU. This programme would provide an international forum to academicians, scientists, researchers, small entrepreneurs and students of undergraduate and postgraduate to discuss critical issues and concerns to advanced and innovative technologies of Applied Science, Humanities, Agriculture, Animal Health & Production.

Call for Papers and Conference Themes:

The International Conference on Contemporary Issues in Applied Science, Humanities, Agriculture, Animal Health and Production (ASHAA-2022) on 14th and 15th November, 2022 at RGSC, BHU, India aims to bring together academia, researchers and students in order to exchange and share their experiences and research results about all aspects of specialized and interdisciplinary fields. This event provides an opportunity for all to network, share ideas and also present their research work. In addition, discussion on the latest innovations, trends and practical concerns, and challenges faced in these fields are also encouraged. All contributions should be of high quality, original, and not published elsewhere or submitted for publication. During the review period, papers will be reviewed by eminent scholars in the respective areas. All selected papers will be published in conference proceedings with ISBN and a few high-end papers will be published in international journals having ISSN which will be issued to authors on the day of the conference. There will be best paper presentation awards in the Oral/Poster category.

Highlights:

- To discuss the changing dimensions, upcoming trends, and innovations in the Post-COVID era/ new normal conditions in the field of Science, Humanities, and Agriculture.
- To evolve with strategies for imminent challenges in the field of Science, Humanities, and Agriculture.
- To discuss the impact of different policies/events on Applied Science, Humanities & Agriculture.
- To propose to overcome dimensions requiring changes in the field of Applied Science, Humanities, Agriculture, Animal Health & Production.

The Conference will have the following discussions: Emerging trends, themes, and innovations in the field Applied Science, Humanities & Agriculture, Innovations and researches in the field Applied Science, Humanities & Agriculture, Animal Health and production, Entrepreneurship opportunities in Applied Science, Humanities, Agriculture, Animal health production. Topics of interest for submission include the following Three Themes, but are not limited to:

Track 1: Applied Science

Biotechnology, Microbiology, Industrial Drug Designing Formulation, Vaccine Technology, Biomedical Engineering, Bioinformatics, New Drug Delivery, Natural Products and Ayurveda, Metabolic Disorders, Scope & challenges in Pharmaceutical Industry, Artificial Intelligence, Machine Learning, ICTs, Artificial Intelligence, Computer Architecture, Embedded Systems & Games, Computer Graphics & Virtual Reality, Computer Modeling, Cloud Computing, Computer Security & Information Assurance, Data Structure, Data Communications, Network, security Forensic, Data Compression and Encryption, Database System, Data Mining, Ecosystem functioning, Environmental Management, Impact on Biodiversity, Wetlands, Waste Management Environmental health and hygiene issue, Socio-Economic condition, Climate Change, Environmental Sustainability, Environmental toxicity, Remote Sensing and other Environmental issues.

Track 2: Humanities

Management & Commerce, Tourism & Hospitality, Travel Trade, Hospitality Management, ICT & Tourism, Tourism Sustainability, Quality Management, Rural Development, Entrepreneurship & Start-Up Management, Impact Assessment, Challenges in B2B and B2C, Economic Reforms & Sustainable Development, Green Marketing, Retail Marketing, Virtual Marketing, Office Management, Office Automation techniques, Retail Logistic Management, Social Science, Mass Communication, Social Media Management Marketing Management, Operational Management, Human Resource Management, Financial Control, Marketing Management & Digitization Banking & Insurance, Modern Banking Practices, Contemporary Trade Practices.

Track 3: Agriculture

Agroforestry, Soil Science, Soil management, Plant nutrition, Fertilization, Agronomy, Water: management of irrigation strategies, Water recycling: benefits and risks, Smart farming: environmentally management of crop production, Food security and safety/ challenges and opportunities, Horticultural practices and urban agriculture for sustainable food security, Post-harvest technologies for reducing food losses, Sustainable cities, climate change and human health, Dairy Technology Dairy Science, Agricultural Processing Technology, Crop Processing, Organic Agriculture, Agro Biotechnology. Livestock and Fisheries, Opportunities In Farm and Rural Entrepreneurship, Secondary Agricultural Processing Sector, Processing and Value Addition In Agri-Food Industry, Agri Infrastructure Processing and Marketing. Plant Protection.

Track 4: Animal Health & Production

Veterinary Science, Nutraceuticals and Functional Foods Food Biotechnology, Veterinary Science and Animal Husbandry: Veterinary Physiology, Veterinary Biochemistry, Anatomy, Pharmacology, Pathology, Parasitology, Microbiology, Public Health, Surgery and Radiology, Obstetrics and Gynaecology, Medicine, Livestock Production Management, Livestock Products Technology, Animal Nutrition, Animal Genetics and Breeding.

Papers on the above mentioned areas and the papers which are related to the Conference and integrated meeting theme, apart from above mentioned topics of original research work will only be considered for oral or poster presentation and scientific award session.

Important Dates

Abstract Submission:

Abstracts not exceeding 300 words on any of the aforesaid themes should be sent to the Organizing Secretary through email at ashaa.rgsc@gmail.com on or before 30th September 2022. All submissions will be subject to blind review process.

Submission of Full Length Research Paper & Copyright Form:

Full-length research paper, in MS-Word format should be submitted together as separate attachment latest by 10th October 2022 through email at ashaa.rgsc@gmail.com. Submission of Abstract and Papers must be made through email in MS-Word Document Format/ Rich Text Format. The full paper, not exceeding 6 pages (double line spacing), and Font size 12, Times New Roman in MS Word format, should be submitted before the deadline for inclusion in the Edited Volume.

Submission of Registration Details:

The registration process can be initiated after receiving the acceptance letter of the full paper. We firmly believe that ethical conduct is the most essential virtual of any academic. Hence any act of plagiarism is a totally unacceptable academic misconduct and cannot be tolerated.

Dates:

Last date of abstract submission	: 30 September, 2022
Last date of full paper submission	: 10 October, 2022
Confirmation of paper acceptance	: 20 October, 2022

NOTE: In case the Research article is accepted by the editorial committee, The Selected articles will be published in reputed ABDC-B, ESCI, Scopus & ABS Journals, UGC CARE & UGC listed Journals and in the form of Edited book with ISBN number. In case if the delegate may not be able to present physically, their paper due to some or other reason his/her research paper will be published (in absentia) and published copy along with certificate will be dispatched to his/her correspondence address by post just after the conference with additional dispatch cost. All communication should make through email/online only (no hard copy is required to be posted).

Mandatory steps to be followed:-

1. In case of multi-authored research paper, at least one full registration is mandatory.
2. In case other authors/co-authors wish to physically attend the conference they need to pay full Registration fees individually, separate Journal & Certificate along with the conference kit will be issued to them. Co-authors are

requested to fill and submit separate Registration forms in case they are physically attending the conference.

3. Charges for an extra copy of the Journal/ Certificate for other Co-author (if required) should be paid along with preliminary registration by the corresponding author.

4. Co-authors will not be considered as accompanying persons. Listeners are not entitled to free accommodation (it will be on paid basis). However, they will be issued a conference kit and participation certificate.

5. All Selected papers will be available online after 15 to 20 days of conference date.

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Program Schedule:

Date and Time Details	14 th & 15 th November, 2022, 08.00 am
Venue	Rajiv Gandhi South Campus, BHU, Barkachha, Mirzapur
Registration	Till November 14 th 2022, 11:00 am
November 14th 2022	
Welcome Tea	09.00 am
Inaugural Session	10.00 am to 11.00 am
Technical Session (Parallel)	11.15 am to 01:30 pm
Lunch	01:30 pm to 02:15 pm
Technical Session (Parallel)	02:15 to 04:15 pm followed by Tea
November 15th 2022	
Breakfast	09.00 am
Technical Session (Parallel)	10.00 am to 11.00 am
Technical Session (Parallel)	11.15 am to 01:30 pm
Lunch	01:30 pm to 02:15 pm
Technical Session (Parallel)	02:15 to 04:15 pm
Tea	04:15 to 04:30 pm
Valedictory Session	04: 30 pm

For further information and Latest Updates,

Write us at

“ashaa.rgsc@gmail.com” or call our team members

Contact Details:

1	Dr. N.K Singh, Convener	8299625103
2	Dr. R.S Mishra, Convener	9415352550

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Name : _____
Designation : _____
Specialization : _____
Title of Presentation : _____

Abstract : **Max.300** words (Introduction, Objective, Materials and Methods, Results, Conclusion), Times New Roman, 5 Keywords, Space 1.5, Highlight the name of presenting author, Foot note of corresponding author.

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Type of participation (Tick ✓) : Attend Conference / Poster Presentation / Oral Presentation

Accommodation (Tick ✓) : **Accommodation** may be arranged in hotel on request basis
(Category-A ₹ 800-1200, Category-B ₹ 1500-3500 Category-C ₹ 3500-5000, Category-D ₹ 5000-6500)

Detail of Registration Fee : Send DD in favor of “**ASHAA-2022**” SBI, RGSC, BHU, Mirzapur or use the Account Number: **41065367946 IFSC Code: SBIN0014398** (SBI, RGSC, Barkachha, Mirzapur) for online transfer (Kindly keep Online transaction ID for the further references)

Categories	Before 10th October, 2022	Before 31th October, 2022	On Spot (14th& 15th) November2022
Graduate Student	₹1000/-	₹1500/-	₹2000/-
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Young Researchers (PDF)	₹2000/-	₹2500/-	₹3000/-
Academician/Accompanying Person	₹2500/-	₹3000/-	₹3500/-
Industrial person	₹ 5000/-	₹ 6000/-	₹ 10000/-
Foreign Members	500 \$(US Dollar)	1000 \$(US Dollar)	1500 \$(US Dollar)
Sponsorship			
	₹ 15000/- for Half -page	-do-	-do-
	₹ 20000/- for Full-page	-do-	-do-
	₹ 25000/- for Stall	-do-	-do-

Note: Only Registered participants/ presenter will get the Certificate after the conference.

Date:

Signature